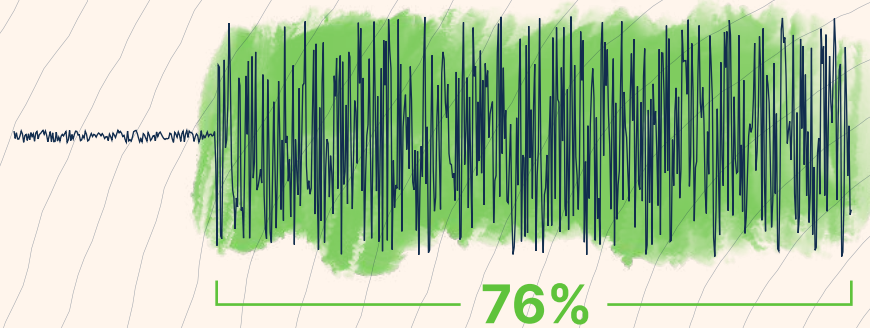


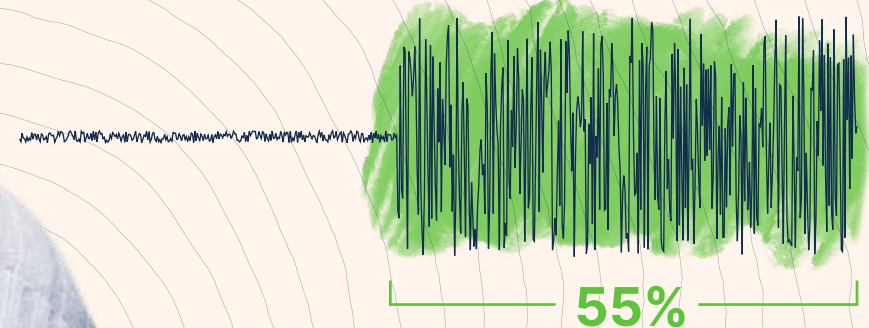
How Data Literate Are Digital Natives?

Young people in higher education and entering the world of work, dubbed D/NATIVES here, believe data will play an important role in their futures. But have they been equipped with the right skills to take advantage of it?

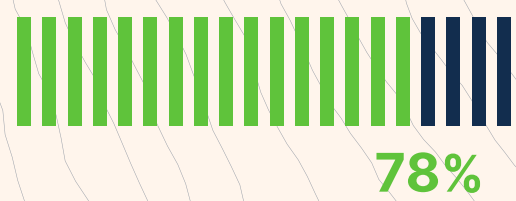
More than three quarters of D/NATIVES believe data and statistics have an impact on their lives.



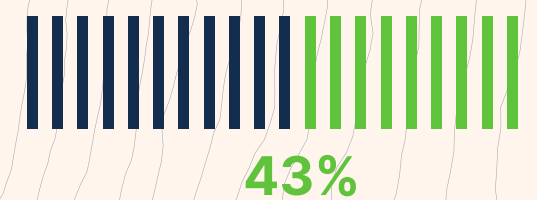
More than half agree with the statement *"My ability to understand data will be as vital to my future as my ability to read and write"*.



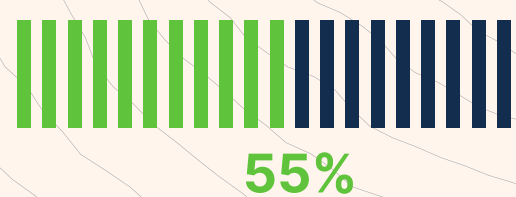
Almost 4 in 5 D/NATIVES think data has an impact on education and employment in someone's life.



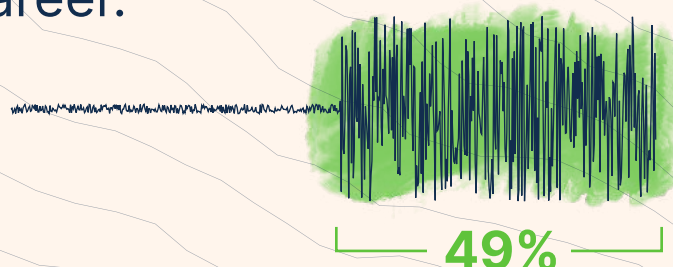
But **only 2 in 5 D/NATIVES** agree with the statement *"I consider myself to be data literate"*.



Over half believe that learning data skills should be more prominent in their education.

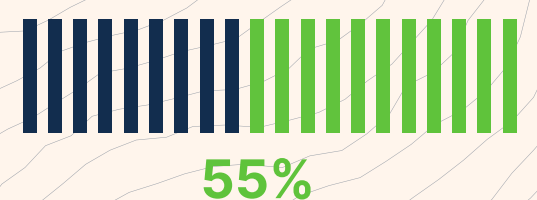


The bottom line – data literacy is an essential skill and **almost half of D/NATIVES** see working with data as a major role in their future career.



But students may be more data literate than they think.

More than half of D/NATIVES agree that they have the ability to read, work with, analyze and argue with data and statistics.



For the full report and further analysis of the trends explored here, visit thedatadreamer.com